Alt Order #

INVOICE



WFSB 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333

Billing: (404)325-4646

Invoice # Invoice Date Invoice Month Invoice Period 499076-1 11/04/12 November 2012 10/29/12 - 11/04/12

Station Account Executive Sales Office Sales Region WF\$B House- National House-National-National

Advertiser Product Estimate Number Friends Of Chris Murphy October 29-November 4, 2

> Billing Calendar Billing Type Deal# Broadcast Cash

Order#

499076

Special Handling

10/29/12 - 11/04/12

Flight Dates

IDB# Advertiser Code | Product Code Agency Ref Advertiser Ref

Billing Address:

Message & Media Inc Attention: Accounts Payable 100 Albany Street, Suite 200B New Brunswick, NJ 08901 USA

Send Payment To:

WFSB BOX 13034 Newark, NJ 07188-0034

Line Start D	ate End l	Date De	escription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1 10/29/1	2 11/02	- 1-200000000000000000000000000000000000	OA EYEWITNESS	Alamana de la companya de la company	MTWTF				NAME OF TAXABLE PARTY.	Section 2015 Section 101 community
1 10/29/1	2 11/02	./12. 40	OA LILWIINESS	NEV45U-5M	M1M11	:30	5	\$325.00	NM	
Weeks:	<u>Start E</u> 10/29/	12 11/0	Date MTWTFSS 04/12 MTWTF	Spots/Week 5	<u>Rate</u> \$325.00		· · · · · ·			
Spots: #		Air Date	Air Time Desc	<u>cription</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1	WFSBM	10/29/12	4:58 AM 430A	EYEWITNESS NEWS	430-5A	:3	0 СМТ126н			\$325.00 NM
1	WFSB Tu	10/30/12	4:52 AM 430A	EYEWITNESS NEWS	430-5A	:3	0 СМТ126н			\$325.00 NM
5	WFSB W	10/31/12	4:41 AM 430A	EYEWITNESS NEWS	430-5A	:3	0 смт126н			\$325.00 NM
2	WFSB Th	11/01/12	4:29 AM 430A	EYEWITNESS NEWS	430-5A	:3	0 CMT126H			\$325.00 NM
3	WFSB F	11/02/12	4:41 AM 430A	EYEWITNESS NEWS	430-5A	:30) СМТ129Н			\$325.00 NM
2 10/29/1	2 11/02	/12 Ey	ewitness News	5am - 5:30am	MTWTF	:30	5	\$500.00	NM	
Weeks:	Start D 10/29/1		Date MTWTFSS 4/12 MTWTF	Spots/Week 5	<u>Rate</u> \$500.00					
Spots: #	Ch Day	Air Date	Air Time Descri	ription	Start/End Time	Length	Ad-ID			Rate Type
1	WFSBM	10/29/12	5:15 AM Eyew	itness News	5am - 5:30am	:30) СМТ126Н			\$500.00 NM
4	WFSB Tu	10/30/12	5:27 AM Eyew	itness News	5am - 5:30am	:30	СМТ126н			\$500.00 NM
2	WFSBW	10/31/12	5:10 AM Eyew	itness News	5am - 5:30am	:30	CMT125H			\$500.00 NM
3	WFSB Th	11/01/12	5:28 AM Eyew	itness News	5am - 5:30am	:30	СМТ126н			\$500.00 NM
5	WFSB F	11/02/12	5:29 AM Eyew	tness News	5am - 5:30am	:30	СМТ129Н			\$500.00 NM
3 10/29/12	11/02/	12 Eye	witness News	5:30a - 6am	MTWTF	:30	5	\$800.00	NM	
Weeks:	Start Da 10/29/1			Spots/Week 5	<u>Rate</u> \$800.00					
Spots: #		Air Date	Air Time Descr	<u>iption</u>	Start/End Time	Length	Ad-ID			Rate Type
3 1	NFSB M	10/29/12	5:34 AM Eyewi	tness News	5:30a - 6am	:30	СМТ126Н			\$800.00 NM
1 \	NFSB Tu	10/30/12	5:59 AM Eyewi	Iness News	5:30a - 6am	:30	смт126н			\$800.00 NM
2 \	NFSB W	10/31/12	5:41 AM Eyewi	iness News	5:30a - 6am	:30	смт126н			\$800.00 NM
4 \	WFSB Th	11/01/12	5:58 AM Eyewi		5:30a - 6am	:30	СМТ125Н			\$800.00 NM
5 \	NFSB F	11/02/12	5:54 AM Eyewil	ness News	5:30a - 6am	:30	смт129н			\$800.00 NM
4 10/29/12	11/02/1	2 Eye	witness News	6am - 6:30am	MTWTF	:30	5	\$1,200.00	NM	
Weeks:	Start Da 10/29/12			Spots/Week 5	<u>Rate</u> \$1,200.00					

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales



Invoice #	Invoice Date	Invoice Month	Invoice Period
499076-1	11/04/12	November 2012	10/29/12 - 11/04/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 29-November 4, 2	

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4 10/29/12	11/02/12	Eyewitness News	6am - 6:30am	MTWTF	:30	5	\$1,200.00	NM	
Spots: # Cl	•	Date Air Time Descr 29/12 6:32 AM Eyewi		Start/End Time 6am - 6:30am		<u>Ad-ID</u>) смт126н	<u> </u>		Rate Type
1		30/12 6:17 AM Eyewi		6am - 6:30am) CMT126H			\$1,200.00 NM
		31/12 6:28 AM Eyewi		6am - 6:30am) CMT125H			\$1,200.00 NM
		01/12 6:12 AM Eyewi		6am - 6:30am) СМТ126Н			\$1,200.00 NM
1		02/12 6:29 AM Eyewi		6am - 6:30am) СМТ129Н			\$1,200.00 NM
5 10/29/12	11/02/12	Eyewitness News	6:30am - 7am	MTWTF	:30	5	64 200 00	NIN A	\$1,200.00 NM
					.30	5	\$1,200.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12 MTWTF	Spots/Week 5	<u>Rate</u> \$1,200.00					****
Spots: # Ch	<u>Day Airt</u>	Date Air Time Descri	<u>ption</u>	Start/End Time	Length	Ad-ID			Rate Type
4 WF	SBM 10/2	9/12 6:56 AM Eyewit	ness News	6:30am - 7am		СМТ126Н			\$1,200.00 NM
3 WF	SB Tu 10/3	0/12 6:53 AM Eyewit	ness News	6:30am - 7am	:30	СМТ126Н			\$1,200.00 NM
1 WF	SB W 10/3	1/12 6:54 AM Eyewit	ness News	6:30am - 7am	:30	смт126н			\$1,200.00 NM
2 WF	SB Th 11/0	1/12 6:48 AM Eyewit	ness News	6:30am - 7am	:30	CMT125H			\$1,200.00 NM
5 WF	SBF 11/0	2/12 6:55 AM Eyewiti	ness News	6:30am - 7am	:30	смт129н			\$1,200.00 NM
6 10/29/12	11/02/12	CBS: THE EARLY SH	OV7am 9am	MTWTF	:30	5	\$800.00	NM	
		End Date MTWTFSS 11/04/12 MTWTF	Spots/Week 5	<u>Rate</u> \$800.00					
Spots: # Ch	Day Air D			Start/End Time	Langth	V 7 1D			
2 WF	-		THE EARLY SHOW	7am - 9am	Length	<u>АО-ID</u> СМТ126H			Rate Type
1 WF			THE EARLY SHOW	7am - 9am					\$800.00 · NM
4 WFS			HE EARLY SHOW			СМТ126Н			\$800.00 NM
3 WF8			HE EARLY SHOW	7am - 9am		CMT125H			\$800.00 NM
5 WF			HE EARLY SHOW	7am - 9am 7am - 9am		CMT126H CMT129H			\$800.00 NM \$800.00 NM
7 11/03/12	11/03/12	Eyewitness News Week		S-	:30	1	\$375.00	NM	\$800.00 NM
Weeks: 8	Start Date E	End Date MTWTFSS	Spots/Week	Data		•		71171	
		1/04/12S-	Spots/vveek 1	<u>Rate</u> \$375.00					
Spots: # Ch	Day Air Da	ate Air Time Descript	ion	Start/End Time	Length /	Ad-ID			Rate Type
1 WFS			ess News Weekend	6am - 7am		MT129H			\$375.00 NM
8 11/03/12	11/03/12	7a-9a Sat. Eyewitness N		S-	:30	1	6050.00	NILA	J073.00 1117
		•			.50	J	\$850.00	NM	
		<u>nd Date</u> <u>MTWTFSS</u> 1/04/12S-	Spots/Week 1	<u>Rate</u> \$850.00					
Spots: # Ch	Day Air Da			Start/End Time	Length A	rd-ID			Rate Type
1 WFS			at. Eyewitness New	7am-9am	_	<u>мт12</u> 9н			\$850.00 NM
9 11/04/12	11/04/12	Eyewitness News Weeke	ei6am - 7am	s	:30	1	\$375.00	NM	
		nd Date MTWTFSS	Spots/Week 1	Rate					
Spots: # Ch	Day Air Da			\$375.00 Start/End Time	Length A	4 10			D.4. T
•	B Su 11/04/		ss News Weekend	6am - 7am		<u>ит12</u> 7н			<u>Rate Type</u> \$375.00 NM
10 11/04/12 1	1/04/12	7a-9a Sun Eyewitness Ne	e7am-9am	S	:30	1	\$850.00	NM	70.0.0
		nd Date MTWTFSS	Spots/Week	Rate					
		/04/12s	1	\$850.00					
Spots: # Ch	<u>Day</u> Air Dat	<u>e Air Time Description</u>	<u>on</u>	Start/End Time	Length A	d-ID			Rate Type



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	499076-1	11/04/12	November 2012	10/29/12 - 11/04/12

Advertiser	Product	Estimate Number
Friends Of Chris Murphy	October 29-November 4, 2	

Line Start Da	te End Dat	ie De	scription	Start/End T	īme	MTWTFSS	Length	Spots/ Week	Rate	Туре	
10 11/04/12	11/04/1:	2 7a	-9a Sun Eyewiti	ness Ne7am-9am		S	:30	1	\$850.00	NM	
Spots: <u>#</u> 1 '		Air <u>Date</u> 11/04/12	<u>Air Time</u> <u>D</u> 7:58 AM 7a	escription -9a Sun Eyewitnes:	s News	Start/End Time 7am-9am		<u>h Ad-ID</u> 0 смт127н			<u>Rate Type</u> \$850.00 NM
11 11/04/12	11/04/12	CB	S Sunday Morn	ing 9:00am - 10):30am	S	:30	1	\$1,800.00	NM	
Weeks:	Start Date 10/29/12	End 11/0	Date MTWTF			<u>Rate</u> \$1,800,00					
Spots: <u>#</u> (Air Date 1/04/12	Air Time De 9:29 AM CE	scription SS Sunday Morning		Start/End Time 9:00am - 10:30a] <u>Ad-ID</u>) Смт127н			<u>Rate Type</u> \$1,800.00 NM
12 11/04/12	11/04/12	Fac	ce the Nation/F	ace the10:30am - 1	1:30am	S	:30	1	\$750.00	NM	
Weeks:	Start Date 10/29/12	End 11/04			ek 1	Rate \$750.00				···-	
Spots: # 0	Ch <u>Day A</u> VFSBSu 1		Air Time De 11:07 AMFa	scription ce the Nation/ Face	the State	Start/End Time 10:30am - 11:30	<u>Length</u> am :30	<u>Ad-ID</u> Смт127н			<u>Rate Type</u> \$750.00 NM
13 10/29/12	11/02/12	9an	n-10am	9am - 10am	,	ATWTF	:30	5	\$500.00	NM	
Weeks:	Start Date 10/29/12	End [<u>ek</u> 5	<u>Rate</u> \$500.00					
Spots: # C	h <u>Day A</u>	ir Date	Air Time De	scription		Start/End Time	Length	Ad-ID			Rate Type
1		0/29/12	9:54 AM 9ar	n-10am		9am - 10am	:30	СМТ126Н			\$500.00 NM
l .		0/30/12	9:43 AM 9ar	n-10am		9am - 10am	:30	СМТ126Н			\$500.00 NM
1		0/31/12	9:34 AM 9ar	n-10am		9am - 10am	:30	смт126н			\$500.00 NM
5 W	VFSB Th 1	1/01/12	9:56 AM 9ar	n-10am		9am - 10am	:30	CMT125H			\$500.00 NM
1 W	/FSBF 1	1/02/12	9:50 AM 9ar	n-10am		9am - 10am	:30	смт129н			\$500.00 NM
14 10/29/12	11/02/12	10ar	m-11am	10am - 11am	M r	TWTF	:30	5	\$450.00	NM	
Weeks:	Start Date 10/29/12	End D 11/04				<u>Rate</u> \$450.00					
Spots: # C			Air Time Des	cription		Start/End Time	<u>Length</u>	Ad-ID			Rate Type
		/29/12	11:01 AM 10a	m-11am		10am - 11am	:30	смт126н			\$450.00 NM
		/30/12	10:31 AM 10a			10am - 11am		смт126н			\$450.00 NM
		/31/12	9:58 AM 10a			10am - 11am		CMT125H			\$450.00 NM
		/01/12	10:28 AM 10a			10am - 11am		СМТ126Н			\$450.00 NM
15 10/29/12	FSBF 11 11/02/12	/02/12	10:59 AM 10a	12pm - 12:30	DM M	10am - 11am		СМТ129Н	0750.00	111.7	\$450.00 NM
			vitness News			TWTF	:30	5	\$750.00	NM	
Weeks:	Start Date 10/29/12	End D. 11/04/	12 MTWTF	5		Rate 6750.00					
Spots: # Ch			Air Time Des			Start/End Time	Length /				Rate Type
		/29/12 /20/12	12:54 PM Eyes			12pm - 12:30PM		MT126H			\$750.00 NM
		/30/12 /31/12	12:29 PM Eyes 12:25 PM Eyes			12pm - 12:30PM 12pm - 12:30PM	•	MT125H MT125H			\$750.00 NM
		01/12	12:26 PM Eye			12pm - 12:30PM		MT125H			\$750.00 NM
		02/12	12:22 PM Eye			12pm - 12:30PM		MT129H			\$750.00 NM \$750.00 NM
16 10/29/12	11/02/12		CBS Soaps	1230-2p	МТ	WTF	:30	5	\$750.00	NM	3730.00 NW
Weeks:	Start Date	End Da				Rate					
Spots: # Ch	10/29/12	11/04/1 Date		rintion 5		750.00 Start/End Time	المصملة ا	id ID			Defe T
opols. # Off	Day Air	Narg	Air Time Desc	HINIO		Start/End Time	Length A	<u>/∪-ID</u>			Rate Type



Invoice #	Invoice Date	Invoice Month	Invoice Period
499076-1	11/04/12	November 2012	10/29/12 - 11/04/12

<u>Advertiser</u>	Product	Estimate Number
Friends Of Chris Murphy	October 29-November 4, 2	

Line Start Date End Da	ite De	scription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
16 10/29/12 11/02/1	2 M-I	F CBS Soaps	1230-2p	MTWTF~~	:30	5	\$750.00	NM		
Spots: # Ch Day	Air Date	Air Time Desc	ription	Start/End Time	Lengti	h Ad-tD			Rate	Гуре
1 WFSBM	10/29/12	2:31 PM M-F (BS Soaps	1230-2p	:30	0 смт126н			\$750.00	NM
3 WFSB Tu	10/30/12	12:58 PM M-F C	BS Soaps	1230-2p	:30) CMT125H				NM
2 WFSBW	10/31/12	1:59 PM M-F C	BS Soaps	1230-2p	:30) СМТ126н				NM
4 WFSB Th	11/01/12	12:56 PM M-F C	BS Soaps	1230-2p	:30) СМТ126н				NM
5 WFSB F	11/02/12	1:29 PM M-F C	BS Soaps	1230-2p	:30) смт129н			\$750.00	NM
17 10/29/12 11/02/1	2 3pn	n-4pm Syndication	2:58pm-4pm	MTWTF	:30	5	\$500.00	NM		
Weeks: <u>Start Dal</u> 10/29/12			Spots/Week 5	<u>Rate</u> \$500.00						
Spots: # Ch Day	<u>Air Date</u>	Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate T	ype
1 WFSB M	10/29/12	3:50 PM 3pm-4	pm Syndication	2:58pm-4pm	:30	смт126н			\$500.00	
3 WFSB Tu	10/30/12	3:12 PM 3pm-4	pm Syndication	2:58pm-4pm	:30	СМТ126н			\$500.00	NM
5 WFSBW	10/31/12	3:52 PM 3pm-4	pm Syndication	2:58pm-4pm	:30	СМТ126Н				NM
2 WFSB Th	11/01/12	3:52 PM 3pm-4	pm Syndication	2:58pm-4pm	:30	СМТ126н			\$500.00	NM
4 WFSBF	11/02/12	3:37 PM 3pm-4	pm Syndication	2:58pm-4pm	:30	СМТ129Н				NM
18 10/29/12 11/02/12	? Eye	witness News	5pm - 5:30pm	MTWTF	:30	5	\$1,800.00	NM		
Weeks: <u>Start Date</u> 10/29/12	End D 11/04/		Spots/Week 5	Rate \$1,800.00						
Spots: # Ch Day /	Air Date	Air Time Descri	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate T	voe
2 WFSBM	0/29/12	5:11 PM Eyewit	ness News	5pm - 5:30pm		СМТ126н			\$1,800.00	
1 WFSB Tu 1	0/30/12	5:30 PM Eyewit	ness News	5pm - 5:30pm	:30	СМТ126Н				NM
3 WFSB W 1	0/31/12	5:24 PM Eyewiti	ness News	5pm - 5:30pm	:30	СМТ125Н				NM
5 WFSBTh 1	1/01/12	5:22 PM Eyewiti	ness News	5pm - 5:30pm	:30	СМТ125Н				NM
4 WFSBF 1	1/02/12	5:22 PM Eyewiti	ness News	5pm - 5:30pm	:30	смт129н			\$1,800.00	
19 10/29/12 11/02/12	Eyev	vitness News	5:30pm - 6pm	MTWTF	:30	5	\$1,800.00	NM		
Weeks: Start Date 10/29/12	End Da 11/04/		Spots/Week 5	Rate \$1,800.00						
Spots: <u>#</u> Ch <u>Day</u> <u>A</u>	ir Date	Air Time Descrip	tion	Start/End Time	Length /	Ad-ID			Rate Ty	/ne
2 WFSBM 1	0/29/12	5:49 PM Eyewitr	ess News	5:30pm - 6pm		смт126н			\$1,800.00	
1 WFSB Tu 1	0/30/12	5:57 PM Eyewitn	ess News	5:30pm - 6pm	:30 0	СМТ125Н				M
4 WFSBW 1	0/31/12	5:45 PM Eyewitn	ess News	5:30pm - 6pm	:30 (смт126н				M
5 WFSB Th 1	1/01/12	5:41 PM Eyewitn	ess News	5:30pm - 6pm	:30 0	т126н			\$1,800.00 N	
3 WFSB F 1	1/02/12	5:38 PM Eyewitn	ess News	5:30pm - 6pm	:30 0	мт129н			\$1,800.00 1	
20 10/29/12 11/02/12	Eyew	itness News	6pm - 6:30pm	MTWTF	:30	5	\$2,100.00	NM		
Weeks: Start Date 10/29/12	End Da 11/04/1		Spots/Week 5	Rate \$2,100.00						_
Spots: # Ch Day Ai	<u>r Date</u>	Air Time Descript	<u>ion</u>	Start/End Time	Length A	\d-ID			Rate Typ	ре
1 WFSBM 10	/29/12	6:34 PM Eyewitn	ess News	6pm - 6:30pm		мт126н			\$2,100.00 N	
2 WFSB Tu 10 See MG)/30/12 ; 20. <i>6</i>	Eyewitn	ess News	6pm - 6:30pm	:00				\$2,100.00 N	
	/31/12	6:29 PM Eyewitne		6pm - 6:30pm	:30 C	мт125н			\$2,100.00 N	М
5 WFSBTh 11	/01/12	6:30 PM Eyewitne	ess News	6pm - 6:30pm	:30 €	MT125H			\$2,100.00 N	
3 WFSB F 11	/02/12	6:14 PM Eyewitne		6pm - 6:30pm	:30 C	мт129н			\$2,100.00 N	
	/02/12 20.2 10/30	6:22 PM Eyewitne	ess News	6pm - 6:30pm	:30 C	мт129н			\$2,100.00 N	



tnvoice #	Invoice Date	Invoice Month	Invoice Period
499076-1	11/04/12	November 2012	10/29/12 - 11/04/12

Advertiser	Product	Estimate Number
Friends Of Chrts Murphy	October 29-November 4, 2	

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
21 10/29/12	11/02/12	Inside Edition	7pm - 7:30pm	MTWTF	:30	5	\$1,500.00	NM	
Weeks:		End Date MTWTFSS 11/04/12 MTWTF	<u>Spots/Week</u> 5	Rate \$1,500.00			***************************************		
Spots: # C	• • • • • • • • • • • • • • • • • • • •			Start/End Time	<u>Lengt</u>	h Ad-tD			Rate Type
1	FSB M 10/2			7pm - 7:30pm		0 смт126н			\$1,500.00 NM
	FSB Tu 10/30			7pm - 7:30pm		0 смт125н			\$1,500.00 NM
	FSBW 10/3 ⁻ FSBTh 11/0 ⁻			7pm - 7:30pm		0 смт126н			\$1,500.00 NM
1	FSBF 11/0			7pm - 7:30pm		0 CMT126H			\$1,500.00 NM
		212 1.13 FW IIISIUE	Edition	7pm - 7:30pm	:31	0 смт129н			\$1,500.00 NM
22 10/29/12	11/02/12	Entertainment Tonight	t 7:30pm - 8pm	MTWTF	:30	5	\$1,500.00	NM	
Weeks:	10/29/12	<u>Ind Date</u> <u>MTWTFSS</u> 1/04/12 MTWTF	Spots/Week 5	<u>Rate</u> \$1,500.00					
Spots: # Ch	-			Start/End Time		Ad-tD			Rate Type
	FSBM 10/29		tainment Tonight	7:30pm - 8pm) СМТ126Н			\$1,500.00 NM
	FSB Tu 10/30 FSB W 10/31		ainment Tonight	7:30pm - 8pm) CMT125H			\$1,500.00 NM
	FSB W 10/31 FSB Th 11/01		ainment Tonight	7:30pm - 8pm) СМТ126н			\$1,500.00 NM
	SBF 11/02		ainment Tonight ainment Tonight	7:30pm - 8pm 7:30pm - 8pm) СМТ126H) СМТ129H			\$1,500.00 NM
		772 7.40 WILLINGIN	amment ronight	7.30pm - opm	.30	CMIZSH			\$1,500.00 NM
23 10/29/12		Late Night with David I		m MTWTF	:30	5	\$950.00	NM	
Weeks:		nd Date MTWTFSS 1/04/12 MTWTF	<u>Spots/Week</u> 5	<u>Rate</u> \$950.00					
Spots: # Ch				Start/End Time	Length	Ad-tD			Rate Type
2 WF	SBM 10/29/			man 11:35pm - 12:37aı		смт126н			\$950.00 NM
	SB Tu 10/30/			man 11:35pm - 12:37ar		СМТ125Н			\$950.00 NM
1 WF				man 11:35pm - 12:37ar		CMT125H			\$950.00 NM
	SB Th 11/01/			man 11:35pm - 12:37ar		смт125н			\$950.00 NM
5 WF	SB F 11/02/	12 11:58 PM Late N	ight with David Letten	man 11:35pm - 12:37ar	n :30	смт129н			\$950.00 NM
24 10/29/12	11/03/12	Eyewitness News	11PM - 11:35PM	MTWTFS-	:30	5	\$1,900.00	NM	
		nd Date MTWTFSS /04/12 MTWTFS-	<u>Spots/Week</u> 5	<u>Rate</u> \$1,900.00					
Spots: # Ch	Day Air Dal	-		Start/End Time	Length	Ad-ID			Rate Type
5 WF		•		11PM - 11:35PM		СМТ126Н			\$1,900.00 NM
1 WF		•		11PM - 11:35PM		СМТ126Н			\$1,900.00 NM
4 WFS		•		11PM - 11:35PM		CMT125H			\$1,900.00 NM
2 WFS 3 WFS				11PM - 11:35PM		CMT126H			\$1,900.00 NM
		Delayed 60 Minutes	730-830p	11PM - 11:35PM	:30	СМТ129H 1	\$12,500.00	A1A.d	\$1,900.00 NM
·		· · · · · · · · · · · · · · · · · · ·			.50	1	\$12,000.00	NM ———	
1	0/29/12 11/	/04/12S		<u>Rate</u> \$12,500.00					
Spots: # Ch 1 WFS	<u>Day Air Data</u> B Su 11/04/1			Start/End Time 730-830p	Length 2	<u>Ad-ID</u> MT127H			<u>Rate Type</u> \$12,500.00 NM
26 10/29/12	11/02/12 C	BS: THE EARLY SHO	0V7am - 9am	МТЖТЕ	:30	5	\$800.00	NM	
		d Date MTWTFSS 04/12 MTWTF	Spots/Week 5	<u>Rate</u> \$800.00					
Spots: <u>#</u> Ch 2 WFS	Day Air Date	Air Time Descript		Start/End Time 7am - 9am	Length A	<u>\d-tD</u> мт126н			Rate Type
We warrant that the or					.50 €				\$800.00 NM



tnvoice #	tnvoice Date	tnvoice Month	Invoice Period
499076-1	11/04/12	November 2012	10/29/12 - 11/04/12

<u>Advertiser</u>	Product	Estimate Number	
Frtends Of Chris Murphy	October 29-November 4, 2		

Line Start Date	End Da	te Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
26 10/29/12	11/02/1	2 CBS	S: THE EARLY S	HOV7am - 9am	MTWTF	:30	5	\$800.00	MM	
1 W	FSBTu FSBW FSBTh	Air Date 10/30/12 10/31/12 11/01/12 11/02/12	8:54 AM CBS: 8:28 AM CBS:	ription THE EARLY SHOW THE EARLY SHOW THE EARLY SHOW THE EARLY SHOW	<u>Start/End Time</u> 7am - 9am 7am - 9am 7am - 9am 7am - 9am	:30 :30	1 Ad-ID 1 CMT126H 1 CMT126H 1 CMT126H 1 CMT129H			Rate Type \$800.00 NM \$800.00 NM \$800.00 NM \$800.00 NM
27 11/03/12	11/03/12	? Eye	witness News We	ekei6am - 7am	S-	:30	1	\$375.00	NM	
Weeks: Spots: <u>#</u> Ch 1 WF		End D 11/04/ Air Date 11/03/12	/125- Air Time Descr	<u>Spots/Week</u> 1 i <u>ption</u> tness News Weekend	Rate \$375.00 <u>Start/End Time</u> 6am - 7am	Length	Ad-tD CMT129H			<u>Rate Type</u> \$375.00 NM
28 11/03/12	11/03/12	7a-9	a Sat. Eyewitness	Ne7am-9am	S-	:30	1	\$850.00	NM	
Weeks: Spots: # Ch 1 WF	Start Date 10/29/12 <u>Day</u> A SBSa 1	11/04/ ir Date	12S- <u>Air Time</u> Descri	<u>Spots/Week</u> 1 <u>ption</u> Sat. Eyewitness New	<u>Rate</u> \$850.00 <u>Start/End Time</u> 7am-9am	Length :30	<u>Ad-tD</u> смт129н			<u>Rate Type</u> \$850.00 NM
29 11/04/12	11/04/12	Eyew	itness News Wee	keı6am - 7am	S	:30	1	\$375.00	NM	
Spots: # Ch	Start Date 10/29/12 <u>Day</u> A SB Su 1	11/04/	12S <u>Air Time</u> Descrip	Spots/Week 1 otion ness News Weekend	<u>Rate</u> \$375.00 <u>Start/End Time</u> 6am - 7am	Length :30	<u>Ad-ID</u> смт127н			<u>Rate</u> <u>Type</u> \$375.00 NM
30 11/04/12	11/04/12	7a-9a	Sun Eyewitness	Ne7am-9am	S	:30	1	\$850.00	NM	
Spots: <u>#</u> Ch	Start Date 10/29/12 <u>Day</u> A SB Su 1	11/04/1 r Date	2S Air Time Descrip	<u>Spots/Week</u> 1 o <u>tion</u> Sun Eyewitness News	Rate \$850.00 Start/End Time 7am-9am	Length :	<u>Ad-ID</u> смт127н			<u>Rate</u> <u>Τγρε</u> \$850.00 ΝΜ
31 11/04/12	11/04/12	CBS S	Sunday Morning	9:00am - 10:30am	S	:30	1	\$1,800.00	NM	
Spots: <u>#</u> Ch 1 WFS		/04/12	2S Air Time Descrip 9:55 AM CBS Su	inday Morning	Rate \$1,800.00 Start/End Time 9:00am - 10:30am		мт127н			Rate Type \$1,800.00 NM
	11/02/12	9am-1		9am - 10am	MTWTF	:30	1	\$500.00	NM	
	Start Date 0/29/12 <u>Day Air</u> B Tu 10	End Dat 11/04/12 Date /30/12			<u>Rate</u> \$500.00 <u>Start/End Time</u> 9am - 10am	Length A	<u>\d-tD</u> мт126н			<u>Rate</u> <u>Type</u> \$500.00 NM
33 10/29/12	11/02/12	11a-12	p Price is Right	11am - 12pm	MTWTF	:30	3	\$1,200.00	NM	
	BTu 10/	29/12 1 30/12 1		Price is Right Price is Right	Rate \$1,200.00 <u>Start/End Time</u> 11am - 12pm 11am - 12pm 11am - 12pm	:30 C	<u>d-ID</u> мт126н мт126н мт126н			Rate Type \$1,200.00 NM \$1,200.00 NM \$1,200.00 NM



Send Payment To: **WFSB** BOX 13034 Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
499076-1	11/04/12	November 2012	10/29/12 - 11/04/12

Advertiser	<u> </u>	Estimate Number
Friends Of Chris Murphy	October 29-November 4, 2	

Line Start Date	End Date	Descrip	tion	Start/End	Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
34 11/03/12	11/03/12	NCAA F	ootball Reg. S	eas11:00am -	7:00pn	1S-	:30	1	\$500.00	NM	
Weeks: Spots: <u>#</u> Ct 1 W	<u>Start Date</u> 10/29/12 1 <u>Day Air</u> FSB Sa 11	11/04/12 Date A	MTWTFSS ·S- ir Time Descri I:20 PM NCAA		1	<u>Rate</u> \$500.00 <u>Start/End Time</u> n 11:00am - 7:00p		1 <u>Ad-ID</u>) смт129н			<u>Rate</u> <u>Type</u> \$500.00 NM
35 11/01/12	11/01/12	Person	of Interest	9pm - 10p	m	T	:30	1	\$10,500.00	NM	
Weeks: Spots: <u>#</u> Ch 1 WF	Start Date 10/29/12 Day Air SB Th 11/	11/04/12 Date Ai	MTWTFSS T ir Time Descrip :51 PM Person		<u>/eek</u> 1	Rate \$10,500.00 <u>Start/End Time</u> 9pm - 10pm	Length	<u>Ad-ID</u> смт125н			<u>Rate Type</u> \$10,500.00 NM
36 10/29/12	11/03/12	Eyewitne	ss News	11PM - 11	35PM	MTWTFS-	:30	2	\$1,900.00	NM	
	SBW 10/3	31/12 11:	MTWTFSS MTWTFS- r Time Descrip :33 PM Eyewitn :18 AM Eyewitn	ess News	<u>'eek</u> 2	Rate \$1,900.00 <u>Start/End Time</u> 11PM - 11:35PM 11PM - 11:35PM		<u>Ad-ID</u> Смт126н смт129н			<u>Rate Type</u> \$1,900.00 NM \$1,900.00 NM
37 11/04/12	11/04/12	Amazing	Race	830-930p		S	:30	1	\$11,500.00	NM	
Spots: # Ch	Start Date 10/29/12 Day Air I SB Su 11/0 11/04/12	04/12 9::	MTWTFSSS Time Descript 25 PM Amazing The Good Wife	g Race	eek 1	Rate \$11,500.00 Start/End Time 830-930p	<u>Length</u> :30	<u>Ad-JD</u> смт127н 1	\$10,500.00	NM	<u>Rate</u> <u>Type</u> \$11,500.00 NM
Spots: <u>#</u> Ch 1 WFs	10/29/12 <u>Day Air C</u> SB Su 11/0	4/12 10:2	MTWTFSS S Time Descript 25 PM Delayed		1	Rate \$10,500.00 <u>Start/End Time</u> 930-1030p	Length 2	<u>Ad-ID</u> смт127н			<u>Rate Type</u> \$10,500.00 NM
39 11/03/12	11/03/12	Ent. Tonig	ht Wknd	7:00pm - 8:0	00pm -	S-	:30	1	\$750.00	NM	
Spots: <u>#</u> Ch			MTWTFSS S- Time Descripti 4 PM Ent. Toni		<u>ek</u> 1	Rate \$750.00 Start/End Time 7:00pm - 8:00pm Total Spots	Length A :30 C	<u>\d-JD</u> мт129н			<u>Rate Type</u> \$750.00 NM

Payment Terms Net 30 Days

Gross Total

\$164,025.00

Agency Commission

\$24,603.75

Net Amount Due

\$139,421.25

We warrant that the actual broadcast information shown on this invoice was laken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.

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